Established 2026

Delivered monthly

The Local Chronicle

NEWS FOR THE NEIGHBOURHOOD

Issue 1 · YOUR TOWN · October 2026

The high street plan goes to consultation this month

One sentence here that tells a neighbour why they should read on. Local papers live or die on that sentence.

BY YOUR NAME

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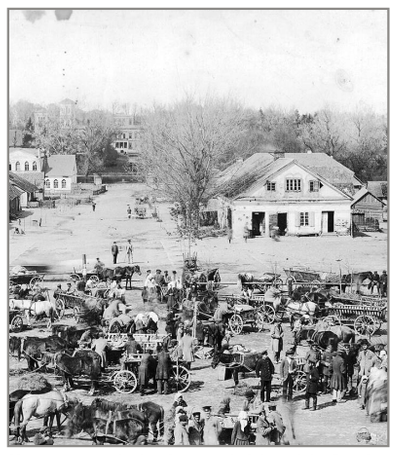

Name everyone in the photograph, left to right. People buy the paper to find themselves in it.

WHAT'S ON

Market, every Saturday
Council meeting, 14th
Litter pick, Sunday
Film night, 21st
Advertise here

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Allotment waiting list shortens

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Bus timetable changes from the first

Practical information that people cut out and keep on the fridge. Keep paragraphs short. Two or three sentences reads as a paragraph in a column of this width, and anything longer arrives as a grey slab that the eye slides off. Break for a new speaker, a new fact or a new place. Quotations do more work than description. One sentence from somebody who was there is worth three of your own, and it gives the reader a second voice to listen to halfway down a column.

New faces at the surgery

Two or three sentences is plenty. Give a name and a way to get in touch. Numbers, dates and names are what people actually read a small paper for, so spell them out and check them twice. A misprinted date on a printed page cannot be edited later, which is the one real difference between this and a website. Cut the first sentence you wrote. It is almost always a run up rather than a start, and the second sentence usually turns out to be the one the story wanted to open with.

The main story continued from the front

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Letters and notices

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Set one line from the story large here. It gives the eye somewhere to land on an otherwise grey page.